



cprime



There's a Gap in Your Agile Methodology

That No One Talks About

TODAY'S EXPERT SPEAKER

About me

- 10 years as an FE Developer
- 7 years as a Product Manager / PO
- 5+ years as a Leader and Coach



About this talk

- Let's make some bold statements
- Let's explore some gaps in methodologies (and our beliefs)

AGENDA



01 INTROS

02 AGILE VS. AGILITY

03 COMMON TRAPS & SOLUTIONS

04 KEYS TO SUCCESS



WHAT'S AGILE?

Dictionary

Enter a word, e.g. "pie"



ag·ile

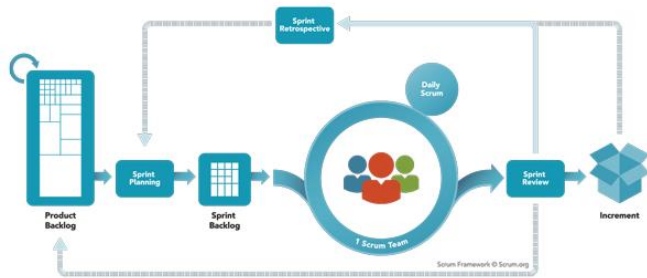
/ˈɑːjəl/

adjective

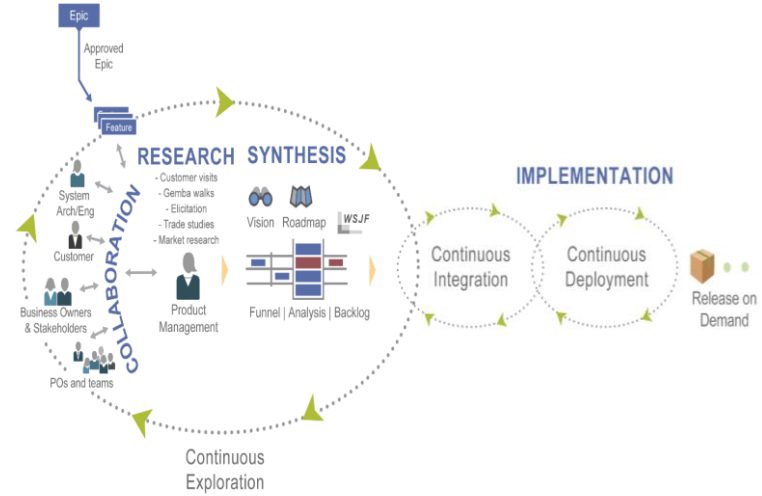
1. able to move quickly and easily.
"Ruth was as agile as a monkey"
synonyms: nimble, lithe, supple, limber, acrobatic, fleet-footed, light-footed, light on one's feet;
[More](#)
2. relating to or denoting a method of project management, used especially for software development, that is characterized by the division of tasks into short phases of work and frequent reassessment and adaptation of plans.
"agile methods replace high-level design with frequent redesign"



Translations, word origin, and more definitions



Scrum

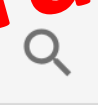


SAFe

And more...

Dictionary

Enter a word, e.g. "pie"



ag·ile

/ˈɑːjəl/

adjective

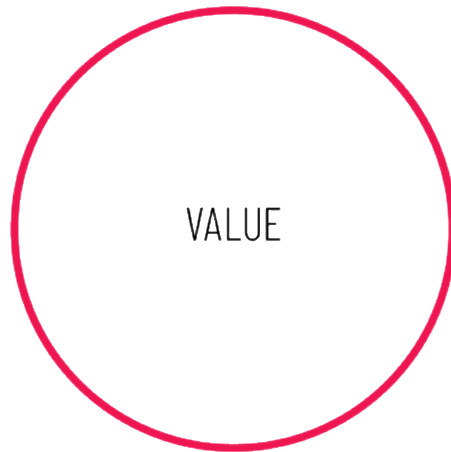
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Translations, word origin, and more definitions

Maneuverability
Responsiveness

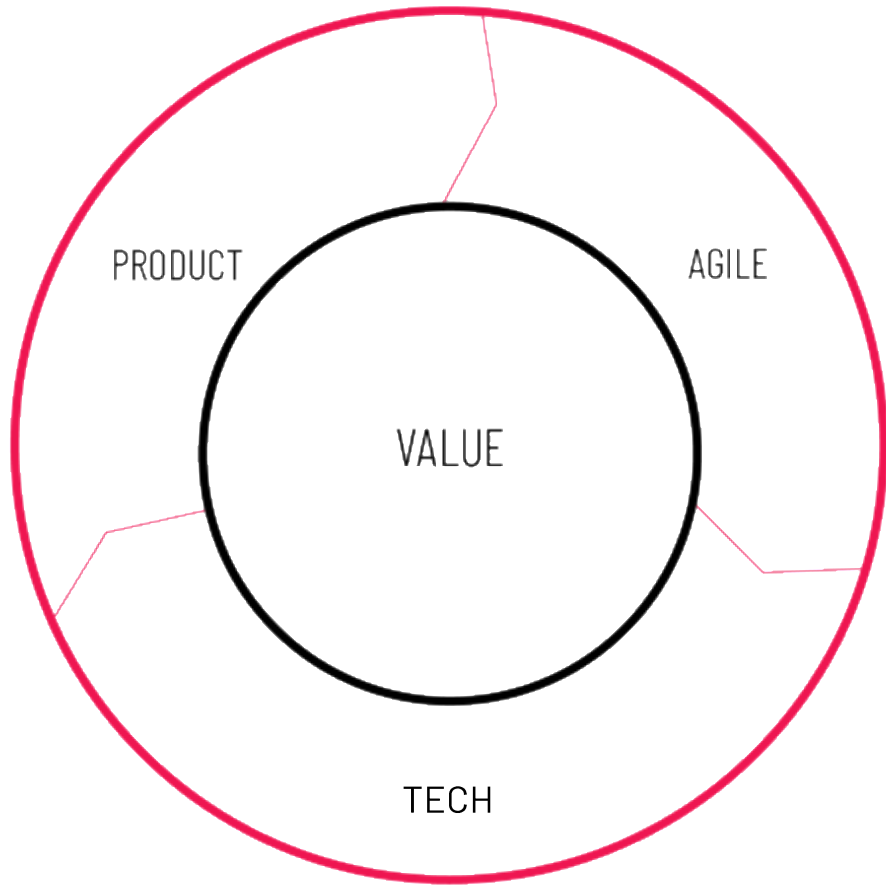
FROM AGILE -> AGILITY



Better ROI

Increased
Responsiveness
to Market

FROM AGILE -> AGILITY



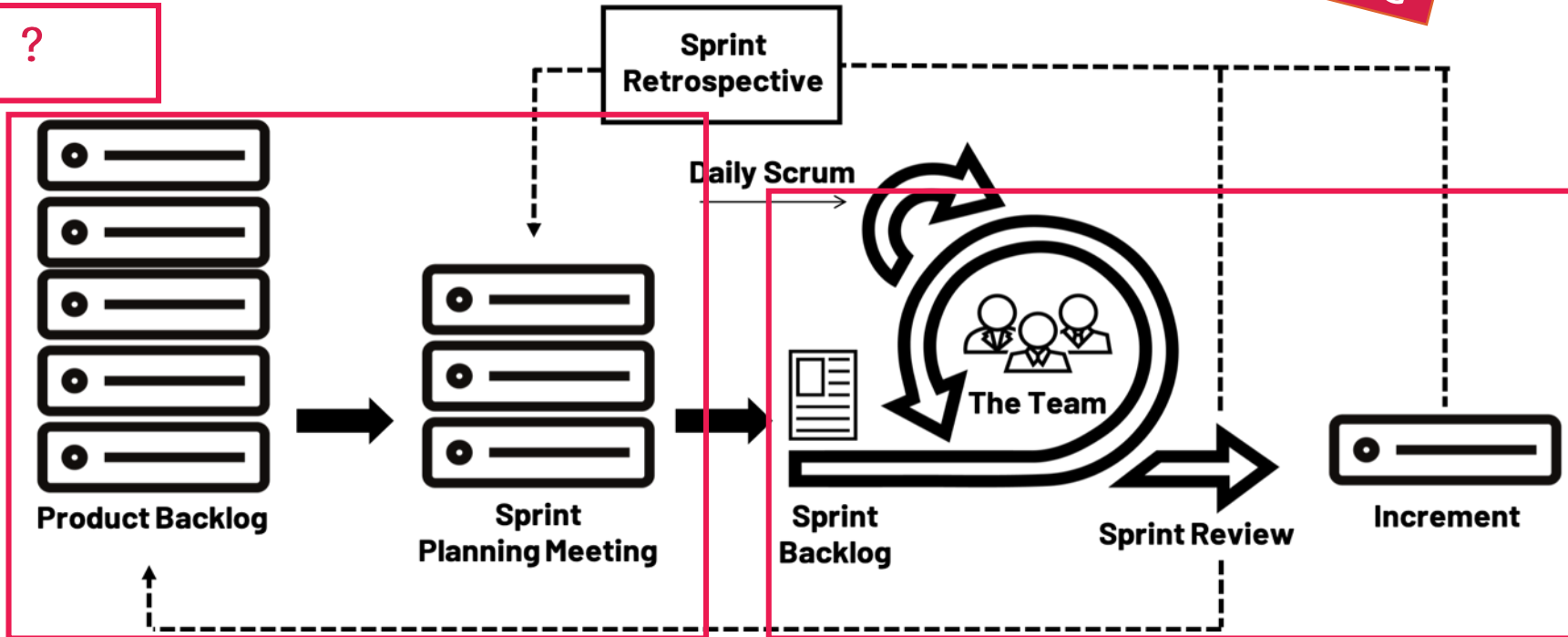
- Are you building the right thing?
- Are you building in the right way?
- Are you experimenting, learning, and adapting?

SCRUM

Product Strategy & Early Discovery



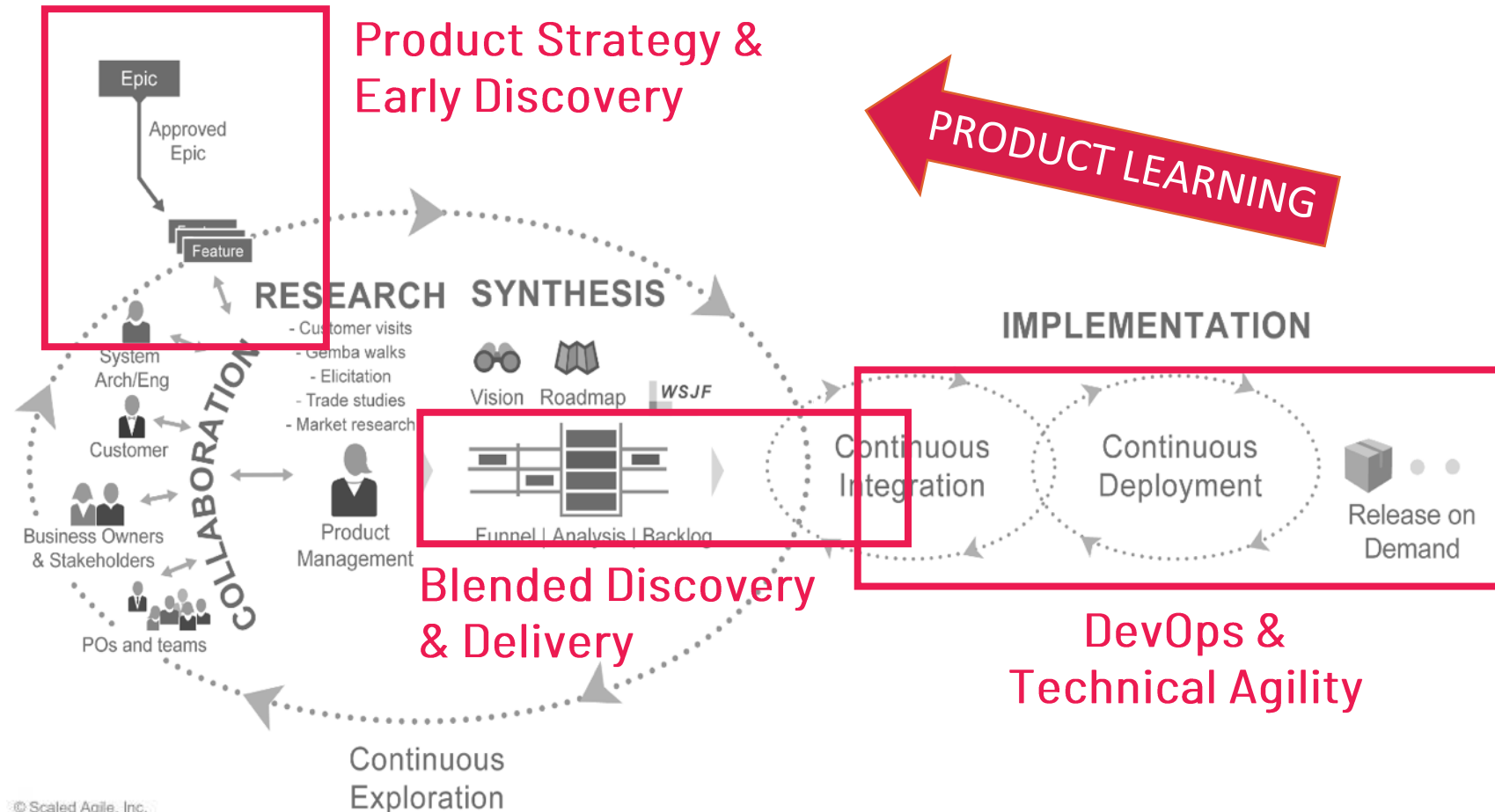
PRODUCT LEARNING



Blended Discovery & Delivery

DevOps & Technical Agility

SCALED AGILE FRAMEWORK (SAFe®)



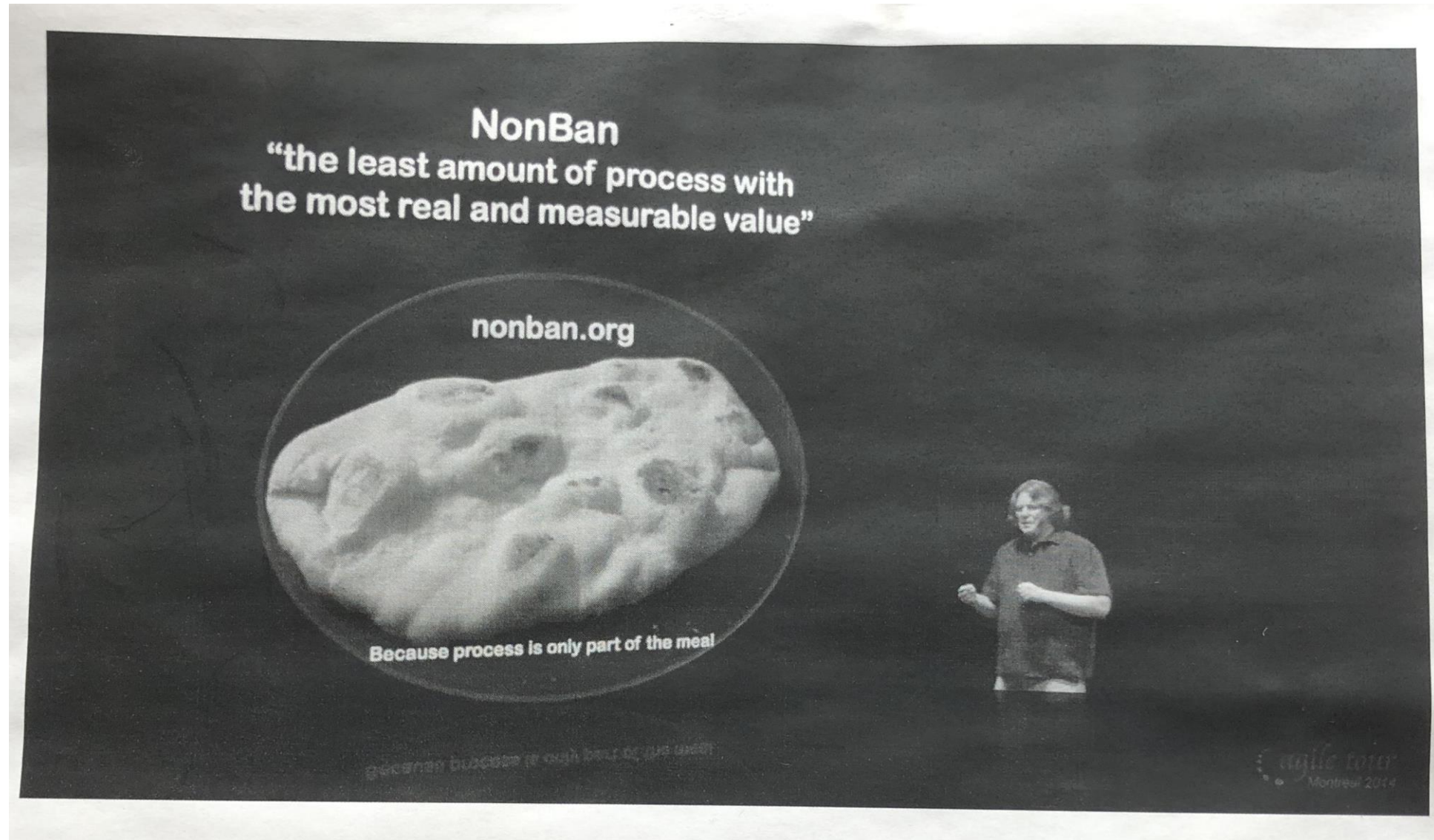


COMMON TRAPS

TRAP 1 – BECOMING OVERLY OBSESSED WITH PROCESS

- The Scrum Guide says...
- It's all in the framework...
- Our ceremonies are perfect...
- We're striving to be pure agile...
- It's not agile if you don't...
- Our scrum master said we have to...
- We just need to get this stuff done...
- We don't have time for...
- Why can't the developers / PO's / SM's / leaders just...
- This conference was great, but it had nothing to do with agile...

SOLUTION 1 – PROCESS IS ONLY PART OF THE MEAL



TRAP 2 – WE AIN'T GOT NO TIME FOR THAT <DISCOVERY>

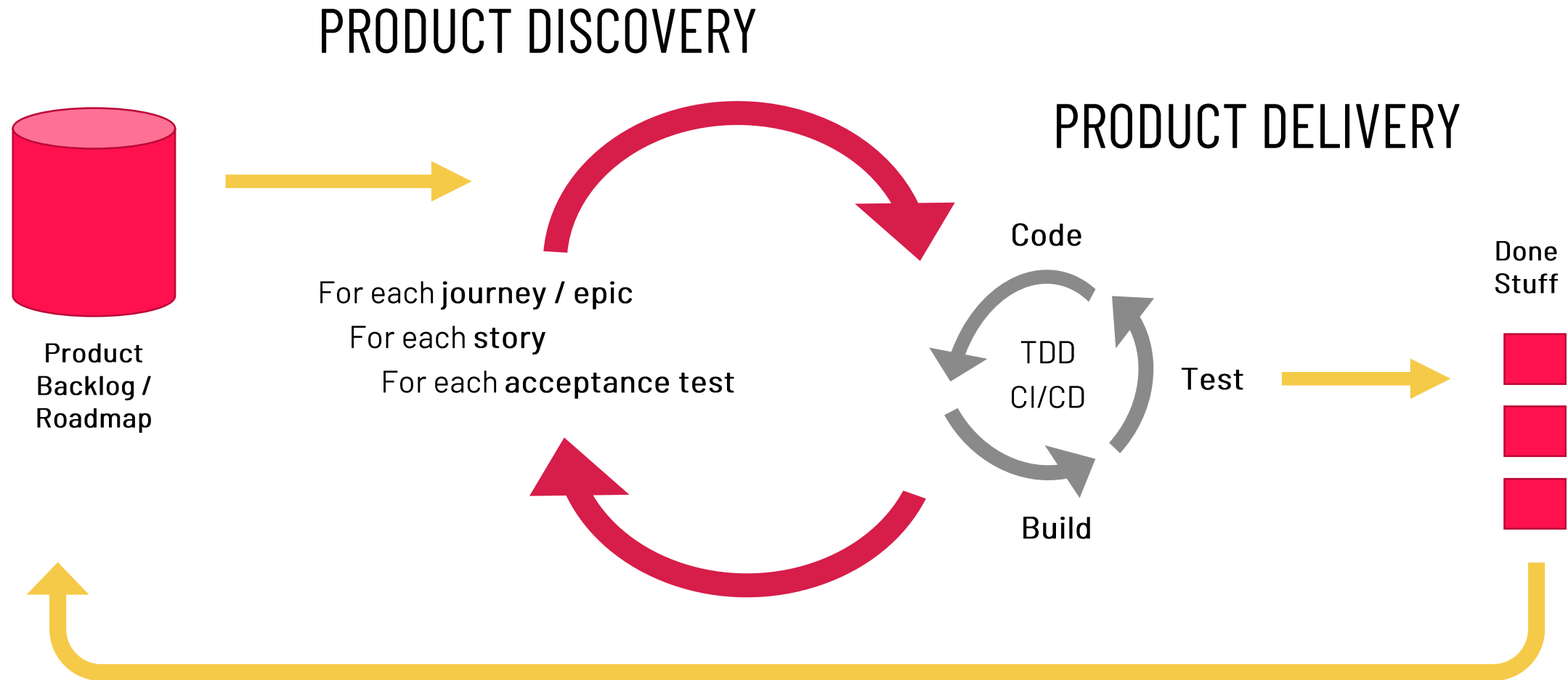
The pain of being a product owner

- “I need three sprints of backlog by Thursday.”
- “Just break the epics into features; PO planning is next week.”
- “Make these stories smaller; they don’t fit in a sprint.”
- “Just <shut up and> write the stories; why is this so hard?”

SOLUTION 2 - DISCOVERY FEEDS DELIVERY



SOLUTION 2 – AND DELIVERY FEEDS LEARNING



HOW FAR AHEAD SHOULD WE "DISCOVER"?

Current Sprint	next Sprint	next + 1	next + 2
Stories complete	Stories 95% complete	Stories identified + being authored	Story titles and stubs only

TRAP 3 – TECH DEBT IS TECH'S PROBLEM

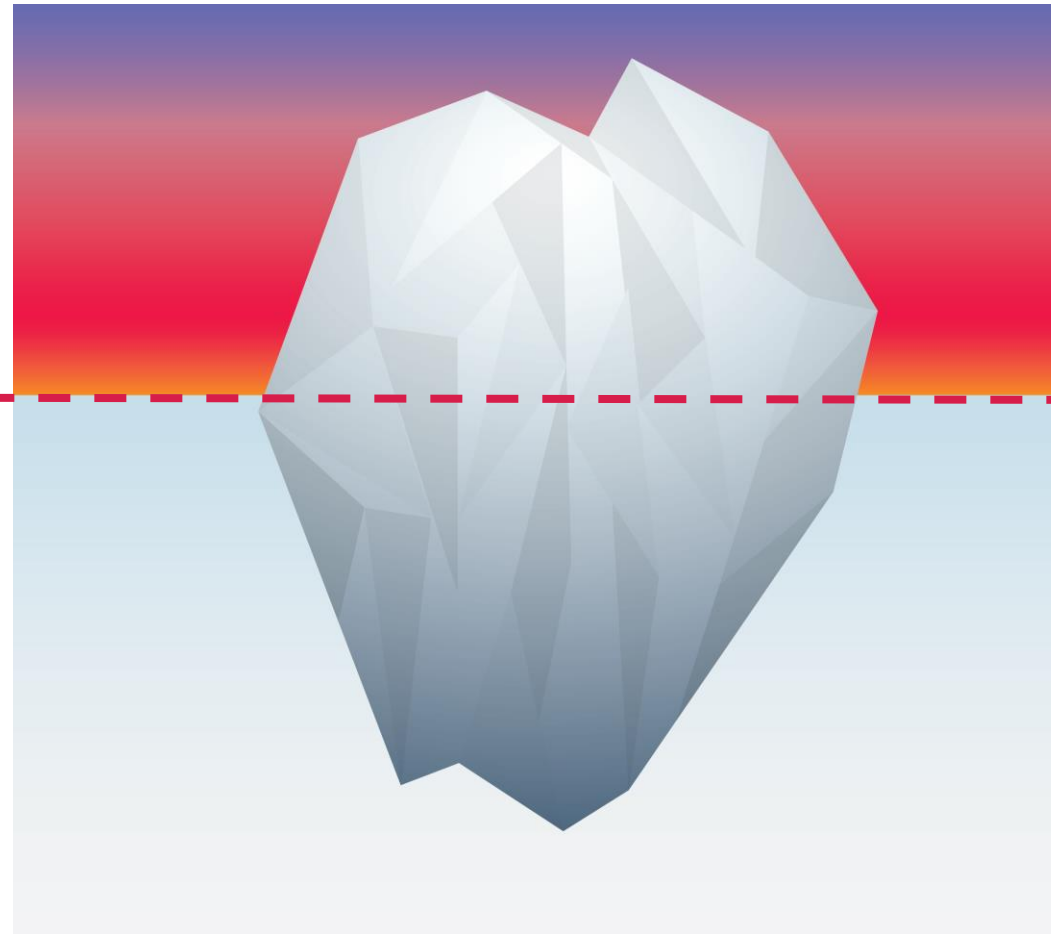
Self assess by asking your self how quickly you can answer these questions

- Does my product (codebase) build?
- Does my product work?

SOLUTION 3 – OWN THE WHOLE PRODUCT

New,
cool stuff

Tech,
infrastructure,
and product
foundation



Whole Product
Ownership

KEYS TO SUCCESS

- Process is only part of the meal
- Discovery feeds delivery
- Delivery feeds learning
- Don't let discovery fall too far away from delivery
- Own the whole product

In the end

- Experimentation -> learning
- Learning -> adapting and adjusting
- Adapting and adjusting -> maneuverability
- Maneuverability -> AGILITY



Coaching and Developing Product Agility

Anne Steiner

anne.steiner@cprime.com



[linkedin.com/in/annesteiner](https://www.linkedin.com/in/annesteiner)



[@annesteiner7](https://twitter.com/annesteiner7)



THANK YOU